

**Abstract**

The invention relates to a method for producing a dotted and/or planar grip-promoting and/or slip-resistant coating on a holding section or grip section of a house-hold utensil, said coating being printed onto the surface of the holding section or grip section by means of a silk screen printing process or a transfer printing process, and especially a tampon printing process. The coating material is disposed in a predetermined configuration that corresponds to a desired printed image on a pattern support (printing block), is then transferred to a transfer element, and is applied to or printed onto the holding section or grip section.